RESPONDING CREATIVELY





GRANTMAKERS FOR EFFECTIVE ORGANIZATIONS

ANNUAL REPORT 2009



mission

Understanding that grantmakers are successful only to the extent that their grantees achieve meaningful results, GEO promotes strategies and practices that contribute to grantee success.

TABLE OF CONTENTS

- 1 Message from the Board Chair and the President and CEO
- 2 Learning
- 4 Adapting
- 6 Connecting
- 8 Growing
- 9 GEO Board, Staff and Committee Members
- 10 Financial Supporters / Financial Statement
- 12 GEO Members

Message from the Board Chair and the President and CEO

In 2009, grantmakers grappled with the fallout from the worst economic downturn since the Great Depression. This past year we have all witnessed the truth of a core theory of effectiveness: Organizations that adapt and respond in the face of a shifting landscape have the greatest potential to emerge from adversity stronger and more relevant. This truism applies equally to grantmakers, to the organizations we fund and to Grantmakers for Effective Organizations itself.

As we reflect on 2009, we see not just the constraints of a down economy, but real creativity and progress. Recognizing that challenging times often require new and creative responses, many in the GEO community adjusted their work in ways that enabled their grantees to adapt more quickly and respond to the changing world around us. The examples abound — giving more at a moment when we had less; releasing restrictions on grants, recognizing that the old rules no longer apply; recalibrating our own strategies based on changes in the economy.

This year's annual report features stories of how a few GEO members are adapting in order to effectively engage those closest to the problems they hope to solve, get more sophisticated about how they deploy money, and build an internal culture that embraces learning and improvement.

Alongside of our members, GEO also adjusted our work and our thinking in some important ways. We had to make tough choices about what not to do, while at the same time embrace new opportunities to serve the field.

As we look at the year behind and the years ahead, we're once again reminded that the GEO community is unusual — not only because you're far more likely to engage in a host of sophisticated grantmaking behaviors that you and those you fund understand to be critical to effectiveness, but more importantly because you are ever vigilant in your own efforts to learn, adapt and grow over time.

Thank you for your leadership and for sharing your questions and insights with us along the way.





Kathlen & Englit

Kathleen P. Enright President and CEO Grantmakers for Effective Organizations

1-1, 5 Bah

Gregg Behr GEO Board Chair Executive Director, The Grable Foundation

Learning

GEO is committed to being a resource for and facilitator of learning and action. We want members of the GEO community to have access to the ideas, connections and evidence they need to make the greatest contributions to the nonprofits they invest in. Generating meaningful feedback and data on our own performance equips us to do this well.

To inform our performance improvement, every two years GEO asks members to help us understand our overall impact on their work as well as how we can best serve them in the years ahead. In September, we released the results of our biennial member satisfaction survey, which revealed that **participation in GEO leads to important changes in grantmaker awareness, knowledge and practice**. Additionally, it gave us insights into members' challenges and how we might change what we do to be of greater assistance. The survey found that:

- 99 percent rated their overall experience with GEO as favorable (56 percent) or highly favorable (43 percent).
- 77 percent of our members increased their awareness of strategies and practices that enhance nonprofit success as a result of their involvement in GEO.

- ▷ 64 percent noted that participation in GEO led to a change in practice at their organization.
- Members rate GEO's national conference and publications as its two most valued resources.
- Those more familiar with GEO were significantly more likely to report that GEO has influenced positive change in practice.

In the survey, members suggested that GEO has positively influenced their approaches to learning and evaluation. Here are a few things we heard: "I participated in the action learning group on learning. As a result, I've changed the language I use within my own organization to talk about learning, begun to change some of our internal processes (grant selection, progress report formats, etc.) and convinced our leadership team to do more work on theory of change." "I met another grantmaker through GEO, and she exposed me to new thinking about evaluation that has made a huge difference in how I think about evaluation options."

Members also suggested a few ways we could better serve their needs, including asking for more ways to conveniently connect with GEO, such as more regional offerings. Building on this learning, we're re-examining old assumptions and adapting our work accordingly.



© GRANTMAKERS FOR EFFECTIVE ORGANIZATIONS



Annie E. Casey Foundation

Over the years, the Annie E. Casey Foundation's commitment to learning for improvement has evolved. According to Douglas W. Nelson, who was until recently the president and CEO, "We have come a long way. I used to define evaluation as the enemy of social progress of any kind. It does not take much to prove nothing works, and the traditional model of evaluation is guaranteed to prove nothing works. So we are in the process of redefining what we mean by evaluation and assessment to come closer to finding out what we need to do differently to better achieve expectations and goals. It is inseparable now from the work to make change. [Evaluation] is a tool to promote change — and not only an independent judgment."

Annie E. Casey Foundation grantees appear to value this emerging approach.

"The data and evaluation capacities supported by the Annie E. Casey Foundation have provided the connection between information and regular reflection on community needs, capacities, programs, policies and the alignment of implementation with intent," said Tanja Kubas-Meyer, evaluation coordinator for Making Connections Providence. "This investment has resulted in stronger and more integrated support for children and families."

"Casey has always prioritized data and learning, and it has been extremely helpful for our staff to participate in GEO learning exchanges and conferences," says Tom Kelly, associate director of evaluation at the Casey Foundation. "We need to continually build our skills around tools and practices that help us to learn in groups — groups that include our staff, grantees, partners and fellow funders."

Adapting

In the member survey, one member said, "GEO pushes itself beyond its own comfort level. It's interesting to watch and also to emulate. Always being out there and seeing the latest is something I value."

This year was certainly a year where going outside one's comfort zone was the rule rather than the exception. Much of GEO's programming for the year was adjusted in progress to reflect the changing circumstances and the emergent needs of our community.

Though it wasn't part of our plan for the year, we developed and released *Smarter Grantmaking in Challenging Economic Times* in May 2009 to provide some ideas on how best to support grantees during the economic downturn. The suggestions included to hold grantmaking steady, engage with stakeholders, provide flexible funding and find ways to do more with less. Our intent was to support the important conversations underway in communities across the country about how best to respond to very visible and dire needs. *Smarter Grantmaking in Challenging Economic Times* was our most popular publication in 2009; we distributed approximately 8,525 printed copies and received 3,213 download requests on our Web site. GEO presented frequently on grantmakers' responses to the economic climate close to home and around the world, including to The Philanthropy Workshop, the United Way of Canada, Philanthropy New Zealand, Donors Forum of Wisconsin, the National Center for Family Philanthropy and Council of New Jersey Grantmakers.

In July 2009 we partnered with the OneStar Foundation of Texas to adapt the research generated in *Is Grantmaking Getting Smarter?*, our national study of philanthropic practice, for Texas grantmakers. OneStar Foundation distributed the report, which compared practices in Texas with the national average in the hopes of initiating a conversation among their colleagues and spurring action.



On the Money: The Key Financial Challenges Facing Nonprofits Today — and How Grantmakers Can Help examines the underlying causes behind the continued financial stress in the nonprofit sector and the role grantmakers can play to alleviate that stress.



Smarter Grantmaking in Challenging Economic Times provides recommendations and examples that we hope provoke some useful insights for foundation leaders.



The Marion I. & Henry J. Knott Foundation

The size and longer lead times of many grants, and the strings attached to them, often don't afford nonprofits the kind of adaptability they need in the current climate. GEO works to improve how grantmakers financially support grantees — including providing longer-term, unrestricted funding and exploring new tools such as collaborative funds, emergency loans and missionrelated investing. The changes at the Knott Foundation were particularly responsive to the real-time challenges their grantees were facing.

Greg Cantori, executive director of the Marion I. & Henry J. Knott Foundation, discovered that his grantees were experiencing significant delays in receiving payment from city funders and as a result were having cash flow problems. He went to the source, convened the various stakeholders and got to root of the problem — a convoluted city approval process that was ultimately restructured through a city council resolution — to allow prepayments.

The Knott Foundation began making bridge loans to grantees through a revolving loan fund established to hold them over until the delayed funding comes through. The program is modeled after a similar one administered by fellow GEO member the Eugene and Agnes E. Meyer Foundation in Washington, D.C. In addition to using debt as a form of capital, Cantori has found another simple solution to be extremely helpful: He picks up the phone and calls the government funders to ask what's holding up the payment. "Sometimes that's all it takes to get the check out to the nonprofits," said Cantori. "Getting a call from a third party with questions about why the money is late tends to get some action!"

"Providing cash flow loans really changes the dynamic we have with our grantees and fits beautifully into GEO's encouragement to provide effective operational support to our grantees," said Cantori. "Because the grantee is hurting financially, our conversations tend to be very honest and to the point with minimal spin. We learn what the core issue is and then we go to bat for our grantees, acting more in their service than the other way around. That power shifting creates a deeper trust including the knowledge that we won't penalize them for future grants — unless they didn't learn any lessons from the experience of course!"

Connecting

Solutions take hold when they originate from or are informed by the community where change is needed. That's one reason why GEO's members are directly involved in shaping our work. In fact, in 2009 we formalized that involvement with the creation of a membership committee to provide one more opportunity for members to engage with GEO and have a voice in decisions that affect them.

We're pleased that so many grantmakers have continued to value their participation in GEO. Even in the face of shrinking professional development and dues budgets, **GEO members continued to renew at a rate almost unchanged from previous years, and we welcomed 42 new members in 2009.**

GEO's new Web site, launched in April 2009, offers multiple ways for GEO members to engage with our community: through a rich resource library of downloadable publications and other materials; through an archive of GEO newsletters and listserv discussions; through our events calendar and *News* & *Events* section of the home page; and through our expanding efforts to use Web 2.0 tools like Facebook and Twitter to stay connected with our members and peers.

GEO strives to work as a networked organization, seeking collaborations and partnerships to advance our ideas and build on the work of others in the field. In 2009, GEO partnered with a wide range of individuals and organizations to create and disseminate content and to support behavior change. Here are a few examples of these partnerships:

Council on Foundations. In December GEO released *Evaluation in Philanthropy: Perspectives from the Field* — in partnership with the Council on Foundations — which put forward emerging wisdom that learning is most productive if it is structured to be

about improvement, not just proof; if we concentrate on learning with others rather than on our own; and if we begin to embrace failure. The joint publication launched a longer-term partnership between GEO and the Council to extend this conversation to more interested grantmakers.

Regional Associations. Given restraints on travel budgets, GEO more intentionally partnered with regional associations in order to meet members where they live and work. Through a record number of speaking engagements, GEO went on the road to reach grantmakers whose travel budgets had been cut due to economic realities. Additionally, we received a small grant from the Forum of Regional Associations of Grantmakers to partner with the Association of Baltimore Area Grantmakers, Donors Forum, and the Council of Michigan Foundation to create and deliver a workshop connected to our recently released publication *On the Money: The Key Financial Challenges Facing Nonprofits Today — and How Grantmakers Can Help.*

Association of Small Foundations. GEO joined with ASF to offer two teleconference seminars on how grantmakers can collaborate and do it well. We were pleased to reach nearly 100 interested grantmakers in ASF's network through the partnership.

Interaction Institute for Social Change. GEO co-created and co-presents an intensive skill-building workshop on stakeholder engagement in partnership with the Interaction Institute for Social Change. In 2009, 44 grantmakers from the United States and Canada participated in the *Engage for Results* workshop, including staff members of the Colorado Trust in Denver who incorporated the workshop into their staff development priorities for the year. In a confidential survey one participant shared that they completely revamped the evaluation of one of their programs based on what they learned at the workshop.



Ontario Trillium Foundation

Several staff members of the Ontario Trillium Foundation have attended GEO's Engage for Results workshop, during which it has become clear that reaching out to their constituencies and forging stronger relationships is a core practice, with impressive results. A quest to understand what can be done to support community organizations and volunteers spurred changes in the way Ontario Trillium Foundation practices everyday grantmaking. With the appointment of a new board of directors in 2004, the foundation decided to investigate how they could better themselves and the effectiveness of their nonprofits; gathering perspectives from more than 1,000 Ontarians was the first step to major reform. To connect with their key community stakeholders, Ontario Trillium Foundation began holding Community Conversations sessions, which brought in the opinions of local nonprofits and individuals who wanted their voice heard. Additionally, surveys dispersed through their Web site and promoted in Ontario newspapers helped draw more thoughts to the issue. The findings of this engagement caused an entire revamping of their grantmaking process.

After assessing the input from survey participants, the foundation simplified its application process for small capital requests, launched a streamlined online application and reporting system, and expedited the "decline" process so applicants would know the decision sooner. Also, to focus on the community, the foundation began a new, high-engagement grantmaking program that truly engages grantees and community stakeholders, both in program design and in evaluation.

These changes have generated better relationships with the public and better results for their grantees.

"GEO has been an invaluable resource to us. The conferences, publications, conversations, knowledge exchange and *Engage for Results* workshop have helped us learn from others and reflect on and improve our engagement process."

Dan Wilson,

Manager of Policy, Research and Evaluation Ontario Trillium Foundation



Evaluation in Philanthropy: Perspectives from the Field explores how evaluation can help grantmakers learn and improve practices (not just "prove" results).

Growing

Building on what we've learned in a year of adaptation, we're prepared to grow in ways appropriate to the new world in which we all live. As such, we plan to offer more customized services and experiment with new remotelearning opportunities. We will go deeper on the importance of grantmakers of all types supporting the full costs of a nonprofit's work if they expect organizations to be strong and well equipped to deliver successful programs.

By press time, 540 grantmakers had gathered in Pittsburgh for our biennial national conference *Unleashing Philanthropy's Potential*, where they reconnected with peers and tapped the creativity and expertise of multiple perspectives. The vast majority reported that they walked away with new tools and strategies that will help them continue to learn, adapt and grow.

GEO has been called to serve in a new way in the years ahead - as a convener, liaison and information broker between the field of philanthropy and the public agencies involved with the Social Innovation Fund. Our Scaling What Works project will put the GEO community in direct connection with an important experiment in how to best build effective partnerships between philanthropy and the public sector so that community solutions can grow and expand. Through this three-year initiative funded by an independent coalition of more than 20 grantmakers, we hope to contribute to the overall capacity and effectiveness of hundreds of grantmakers and thousands of nonprofits far beyond those directly involved in the Social Innovation Fund. We look forward to working with our members and peers in the field on this endeavor and on other important aspects that contribute to smarter grantmaking, stronger nonprofits and better results in 2010 and beyond.

GRANTMAKERS FOR EFFECTIVE ORGANIZATIONS

Board, Staff and Committee Members

2009 Board of Directors

(as of December 31, 2009)

Gregg Behr, Chair The Grable Foundation

Handy L. Lindsey, Jr., Vice Chair The Cameron Foundation

Valerie S. Lies, Treasurer/Secretary Donors Forum

Gayle Williams, Governance Committee Chair Mary Reynolds Babcock Foundation

Beth Bruner, Immediate Past Chair Bruner Foundation

Roberto Cremonini Barr Foundation

Irene M. Ibarra The Colorado Trust

Clara Miller Nonprofit Finance Fund

Mary Mountcastle Z. Smith Reynolds Foundation

Grant Oliphant The Pittsburgh Foundation

Suzanne Walsh formerly of Lumina Foundation for Education

GEO Staff

Leonor Alfonso Senior Program Specialist

Madhu Arora Marketing and Communications Specialist

Lori Bartczak Manager of Content Development

Karen Bate Manager of Marketing and Communications

Courtney Bourns Vice President of Programs Tony Bowen Development Associate

Kathleen P. Enright President and CEO

Walter Fields Program Assistant

Eunice Gambrah Operations Assistant

Kamasha Hendrickson Senior Events Specialist

Laurel Jacobsen Membership Specialist

J McCray Director of Operations

Jillaine Smith Manager of Action Learning

Jason Twiss Manager of Member Engagement

Suzi Van Sickle Program Assistant

Leadership Committee

Paul Hogan John R. Oishei Foundation

Stephanie McAuliffe The David and Lucile Packard Foundation

Rick Moyers Eugene and Agnes E. Meyer Foundation

Annemarie Riemer Hartford Foundation for Public Giving

Donna Stark The Annie E. Casey Foundation

Peter Taylor Maine Community Foundation

Mailee Walker Claneil Foundation

Gayle Williams Mary Reynolds Babcock Foundation

Linda Wood, Chair Evelyn and Walter Haas, Jr. Fund

Learning Committee

Fatima Angeles The California Wellness Foundation

Tanya Beer The Colorado Trust

Gale Berkowitz The David and Lucile Packard Foundation (chair)

Ted Chen W.K. Kellogg Foundation

Nelson Gonzalez The Stupski Foundation

Astrid Hendricks The California Endowment

Mary Kaplan Endowment for Health

Jill Wohlford Lumina Foundation for Education

Membership Committee

Jennifer Acree The BEST Project

Catherine Brozowski Orfalea Fund

Una Flannery Kelley Nonprofit Finance Fund

LaTida Smith Saint Luke's Foundation of Cleveland, OH

Darryl Olson Foellinger Foundation

Anne Vally The James Irvine Foundation

Suzanne Walsh formerly of Lumina Foundation for Education

FINANCIAL SUPPORTERS

\$150K and above

The Edna McConnell Clark Foundation Robert Wood Johnson Foundation The William and Flora Hewlett Foundation W. K. Kellogg Foundation

\$50K-\$149,999

The Annie E. Casey Foundation Bill & Melinda Gates Foundation The David and Lucile Packard Foundation Evelyn and Walter Haas, Jr. Fund Lumina Foundation for Education S. D. Bechtel, Jr. Foundation Surdna Foundation

\$20K-\$49,999

Blue Shield of California Foundation Bruner Foundation F.B. Heron Foundation The James Irvine Foundation

STATEMENTS OF FINANCIAL POSITION

December 31, 2009 and 2008

	2009	2008
ASSETS		
Cash and cash equivalents	\$1,049,970	\$1,409,063
Contributions receivable	424,500	275,000
Investments ¹	352,834	-
Membership dues receivable	6,500	6,050
Prepaid expenses	18,886	15,411
Deposits	14,886	14,886
Other assets	5,868	1,536
Property and equipment, net	224,902	285,289
Total assets	\$2,098,346	\$2,007,235
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$53,705	\$52,854
Accrued leave	31,732	33,086
Deferred membership dues	105,210	40,975
Deferred conference registration ²	226,561	-
Deferred rent	74,898	86,785
Other liabilities	5,250	
Total liabilities	\$497,356	\$213,700
Net assets		
Unrestricted		
Undesignated	\$444,835	\$642,818
Board designated reserve	750,000	650,000
Total unrestricted	\$1,194,835	\$1,292,818
Temporarily restricted ³	406,155	500,717
Total net assets	\$1,600,990	\$1,793,535
Total liabilities and net assets	\$2,098,346	\$2,007,235

STATEMENTS OF ACTIVITIES

December 31, 2009 and 2008

REVENUE AND SUPPORT Grants and contributions \$685,240 \$1,267,025 Membership fees 603,140 679,515 Conference sponsorship 145,500 82,500 Conference registrations ⁴ – 455,546 Action learning 74,467 77,400 Seminars – 20,703 Consulting 39,845 17,289 Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 – Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services Member programs \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 \$309,515 \$10,22		2009	2008
Membership fees 603,140 679,515 Conference sponsorship 145,500 82,500 Conference registrations ⁴ – 455,546 Action learning 74,467 77,400 Seminars – 20,703 Consulting 39,845 17,289 Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 – Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services 187,384 442,409 Member programs \$770,694 \$981,643 Conferences Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$309,515 Management and general \$414,379	REVENUE AND SUPPORT		
Conference sponsorship 145,500 82,500 Conference registrations ⁴ – 455,546 Action learning 74,467 77,400 Seminars – 20,703 Consulting 39,845 17,289 Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 – Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$1,976,718 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total supporting services \$1,768,787 <	Grants and contributions	\$685,240	\$1,267,025
Conference registrations ⁴ – 455,546 Action learning 74,467 77,400 Seminars – 20,703 Consulting 39,845 17,289 Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 – Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services \$187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning \$5,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total supporting services \$1,768,787 \$2,373,124 Changes in net assets \$1,793,535	Membership fees	603,140	679,515
Action learning 74,467 77,400 Seminars – 20,703 Consulting 39,845 17,289 Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 – Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 \$1,976,718 \$1,976,718 Supporting services \$1,285,187 \$1,976,718 \$309,515 Supporting services \$414,379 \$309,515 \$6,891 Total supporting services \$43,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Conference sponsorship	145,500	82,500
Seminars – 20,703 Consulting 39,845 17,289 Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 – Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Conference registrations ⁴	-	455,546
Consulting 39,845 17,289 Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 - Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES \$1 \$2,70 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES \$2,638,077 \$2,638,077 Expenses \$1,576,242 \$2,638,077 Program services \$1,576,242 \$2,638,077 Member programs \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning \$5,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891	Action learning	74,467	77,400
Publications 1,834 3,846 Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 - Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES \$1,576,242 \$2,638,077 Program services \$187,384 442,409 Member programs \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning \$5,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$1,976,718 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total supporting services \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,53	Seminars	-	20,703
Contributed services 3,385 2,070 Interest income 10,811 27,239 Sublease rent 8,750 - Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES \$1,576,242 \$2,638,077 Program services \$1,576,242 \$2,638,077 Member programs \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$1,976,718 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Consulting	39,845	17,289
Interest income 10,811 27,239 Sublease rent 8,750 - Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total supporting services \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Publications	1,834	3,846
Sublease rent 8,750 - Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total supporting services \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Contributed services	3,385	2,070
Other income 3,270 4,944 Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services \$770,694 \$981,643 Member programs \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning \$5,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total supporting services \$1,768,787 \$2,373,124 Changes in net assets \$(\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Interest income	10,811	27,239
Total revenue and support \$1,576,242 \$2,638,077 EXPENSES Program services \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total supporting services \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Sublease rent	8,750	-
EXPENSES Program services Member programs \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Other income	3,270	4,944
Program services \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$1,285,187 \$1,976,718 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Total revenue and support	\$1,576,242	\$2,638,077
Member programs \$770,694 \$981,643 Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	EXPENSES		
Conferences 187,384 442,409 Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Program services		
Research 50,252 126,455 Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Member programs	\$770,694	\$981,643
Communications 191,322 262,509 Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Conferences	187,384	442,409
Action learning 85,535 163,702 Total program services \$1,285,187 \$1,976,718 Supporting services \$414,379 \$309,515 Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Research	50,252	126,455
Total program services \$1,285,187 \$1,976,718 Supporting services Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Communications	191,322	262,509
Supporting services Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Action learning	85,535	163,702
Management and general \$414,379 \$309,515 Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Total program services	\$1,285,187	\$1,976,718
Fundraising 69,221 86,891 Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Supporting services		
Total supporting services 483,600 396,406 Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Management and general	\$414,379	\$309,515
Total expenses \$1,768,787 \$2,373,124 Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Fundraising	69,221	86,891
Changes in net assets (\$192,545) \$264,953 Net assets, beginning of year 1,793,535 1,528,582	Total supporting services	483,600	396,406
Net assets, beginning of year 1,793,535 1,528,582	Total expenses	\$1,768,787	\$2,373,124
	Changes in net assets	(\$192,545)	\$264,953
Net assets, end of year \$1,600,990 \$1,793,535	Net assets, beginning of year	1,793,535	1,528,582
	Net assets, end of year	\$1,600,990	\$1,793,535

¹ Investments in government-backed securities

² Registrations for the 2010 national conference

 $^{^{3}\,}$ Includes temporarily restricted assets for program and operating support for 2010-2012

⁴ No conference held

GEO Members

Alberta Ecotrust Foundation Alberta Real Estate Foundation Allegany Franciscan Ministries, Inc. The Aloha Foundation American Eagle Outfitters Foundation American Society for the Prevention of **Cruelty to Animals** The Annie E. Casey Foundation Arcus Foundation Arizona Community Foundation Arts and Humanities Council of Montgomery County **ASB** Community Trust The Aspen Institute The Assisi Foundation of Memphis, Inc. Associated Grant Makers, Inc. THE ASSOCIATED: Jewish Community Federation of Baltimore Association of Small Foundations ASU Lodestar Center for Philanthropy and Nonprofit Innovation Atlanta Women's Foundation The Atlantic Philanthropies The AVI CHAI Foundation Bank of America Charitable Foundation Bank of America, Philanthropic Management **Barr Foundation** Bayview Hunter's Point Community Fund Bertelsmann Stiftung **BEST Nonprofit Project** Bill & Melinda Gates Foundation Blue Cross and Blue Shield of Minnesota Foundation Blue Cross Blue Shield of **Michigan Foundation** Blue Ridge Foundation New York Blue Shield of California Foundation The Boston Foundation The Brainerd Foundation The Brico Fund **Bruner Foundation Bush Foundation** California Community Foundation California Dental Association Foundation The California Endowment The California Healthcare Foundation The California Wellness Foundation The Cameron Foundation **Campion Foundation** The Case Foundation **Cedarmere Foundation** The Center for Effective Philanthropy The Centre for Sustainability Charities Aid Foundation (UK) Charles and Lynn Schusterman **Family Foundation Charles Stewart Mott Foundation** The Chasdrew Fund **Cherokee Preservation Foundation Chesapeake Bay Trust** The Chicago Community Trust Claneil Foundation

Clarence E. Heller Charitable Foundation The Clark Foundation The Cleveland Foundation The Clowes Fund, Inc. **CME** Group Foundation The Coleman Foundation The Colorado Trust The Columbus Foundation Common Good Ventures Commonweal Foundation Inc. **Community Clinics Initiative** The Community Foundation for Greater Atlanta The Community Foundation for Greater New Haven **Community Foundation for Monterey County** The Community Foundation of Greater Birmingham **Community Foundation of Greater Memphis** The Community Foundation of Herkimer & Oneida Counties Community Foundation of Santa Cruz County Community Foundation of South Wood County The Community Foundation of Westmoreland County **Community Foundation Sonoma County Community Memorial Foundation Council of Michigan Foundations** Council on Foundations The Cricket Island Foundation **Daisy Marquis Jones Foundation** The Daphne Foundation The David and Lucile Packard Foundation DC Children & Youth Investment **Trust Corporation Deaconess Community Foundation Deaconess Foundation** Dean & Margaret Lesher Foundation **Delaware Valley Grantmakers Donors Forum** Donors Forum of Wisconsin Doris Duke Charitable Foundation The Duke Endowment The Durfee Foundation **Dwight Stuart Youth Foundation Dyson Foundation** Echoina Green The Edna McConnell Clark Foundation Education Matters **Endowment for Health Environmental Support Center** The Erie Community Foundation The Eugene and Agnes E. Meyer Foundation **Eurasia Foundation** Evelyn and Walter Haas, Jr. Fund The F.B. Heron Foundation The Fetzer Institute **Fieldstone Foundation Fine Foundation** First 5 Alameda County First 51A First 5 San Bernardino

First 5 Sonoma County Fleishhacker Foundation Flintridge Operating Foundation **Foellinger Foundation** The Forbes Funds Ford Foundation Forum of Regional Associations of Grantmakers Foundation Center Foundation for Young Australians Foundations of East Chicago French American Charitable Trust Fund for Nonviolence Gateway Center for Giving Gaylord & Dorothy Donnelley Foundation George Cedric Metcalf Charitable Foundation The Gifford Foundation The Global Fund for Children **GMA** Foundations Gordon and Betty Moore Foundation The Grable Foundation Grand Rapids Community Foundation Grand Victoria Foundation Grantmakers for Education Grantmakers in Health Grantmakers of Oregon and Southwest Washington The Grantmaking School The Greater Cedar Rapids **Community Foundation** Greater New Orleans Foundation Greater Worcester Community Foundation Greenlee Family Foundation Gulf Coast Community Foundation of Venice Hallmark Corporate Foundation Harold K.L. Castle Foundation Hartford Foundation for Public Giving The Harvest Foundation of the Piedmont Hawai'i Community Foundation The Health Foundation of Central Massachusetts The Heinz Endowments Hogg Foundation for Mental Health Howard County Department of **Citizen Services** Huey and Angelina Wilson Foundation The Hyams Foundation Icicle Fund The Impact Foundation Institute for Philanthropy International Development Research Centre The Irene E. & George A. Davis Foundation Jacob and Hilda Blaustein Foundation The Jacob and Valeria Langeloth Foundation The James Irvine Foundation Jessie Ball duPont Fund Jessie Smith Noyes Foundation Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties Jewish Funders Network Jim Joseph Foundation

John Muir/Mt. Diablo Community Health Fund John Rex Endowment The John R. Oishei Foundation John S. and James L. Knight Foundation John T. Vucurevich Foundation Johnson Family Foundation JVA Consulting, LLC The J.W. McConnell Family Foundation Kansas Health Foundation The Kate B. Reynolds Charitable Trust The Kenneth A. Picerne Foundation Kronkosky Charitable Foundation Laidlaw Foundation Lancaster County Community Foundation Legacy Foundation The Leighty Foundation The Lodestar Foundation Lotte & John Hecht Memorial Foundation Lucile Packard Foundation for Children's Health Lumina Foundation for Education The Lumpkin Family Foundation Maine Community Foundation Maine Health Access Foundation Management Assistance Group Marguerite Casey Foundation Marin Community Foundation The Marion I. & Henry J. Knott Foundation Mary Black Foundation Mary Reynolds Babcock Foundation Massachusetts Cultural Council Mathile Family Foundation M. A. Toni Moreno **McAuley Ministries** Medina Foundation MetroWest Community Health Care Foundation Meyer Memorial Trust Milton A. & Charlotte R. Kramer Charitable Foundation Minnesota Council on Foundations The Morris and Gwendolyn Cafritz Foundation Moses Cone-Wesley Long Community **Health Foundation** Movement Advancement Project Ms. Foundation for Women The Muttart Foundation National Arts Strategies Nebraska Children and Families Foundation The Needmor Fund NeighborWorks America Nellie Mae Education Foundation New Hampshire Charitable Foundation New Place Fund New Profit Inc. New Venture Fund New York State Health Foundation Nokomis Foundation Nonprofit Finance Fund Nonprofit Management Fund

The Nonprofit Partnership Northern California Grantmakers Northwest Area Foundation Northwest Health Foundation **Ohio Grantmakers Forum** OMG Center for Collaborative Learning **OneStar Foundation** Ontario Ministry of Citizenship and Immigration Ontario Trillium Foundation **Open Society Institute** Orfalea Fund **Ottinger Foundation** Pact The Panasonic Foundation Panta Rhea Foundation Partnership for Excellence in Jewish Education The Patterson Foundation The Paul J. Aicher Foundation The Peter and Elizabeth C. Tower Foundation The Pew Charitable Trusts Philadelphia Cultural Management Initiative The Philanthropic Initiative Philanthropy New Zealand Philanthropy Northwest The Pittsburgh Foundation Polk Bros. Foundation Program to Aid Citizen Enterprise The Prudential Foundation **Public Interest Projects** Quantum Foundation Quixote Foundation The Rapides Foundation Rappahannock United Way The Raymond John Wean Foundation **REACH Healthcare Foundation** RFDF The Retirement Research Foundation **RGK** Foundation **Richard & Susan Smith Family Foundation Richard King Mellon Foundation** Richard M. Fairbanks Foundation, Inc. **Robert Wood Johnson Foundation Robin Hood Foundation Robins Foundation** The Rockefeller Foundation **Rockefeller Philanthropy Advisors Rogers Family Foundation** Root Cause **Ruth Mott Foundation** Saint Luke's Foundation of Cleveland, Ohio The Samberg Family Foundation The San Diego Foundation San Diego Grantmakers The San Francisco Foundation San Luis Obispo County Community Foundation Santa Barbara Foundation Saxon Family Fund The Schimel Lode

S.D. Bechtel, Jr. Foundation Sea Change Foundation The Seattle Foundation S.H. Cowell Foundation Sheryl Johns Siebert Lutheran Foundation Sierra Health Foundation The Skillman Foundation **Skoll Foundation** Sobrato Family Foundation Social Venture Partners Arizona Social Venture Partners International Social Venture Partners Seattle South Dakota Community Foundation Southeastern Council of Foundations Southern California Grantmakers Southern Louisiana Grantmakers Forum Southern Partners Fund The Staten Island Foundation Staunton Farm Foundation Stella and Charles Guttman Foundation Stupski Foundation The Summit Foundation Sunflower Foundation Surdna Foundation **Taproot Foundation** TCC Group **Telstra Foundation** Texas High School Project Third Sector New England Third Wave Foundation **Tides Foundation Toledo Community Foundation** TomKat Charitable Trust The Tony R. Wells Foundation, Inc. The Tow Foundation United Methodist Health Ministry Fund United Way of Canada — Centraide Canada United Way of Greater Rochester United Way of the Bay Area United Way of Winnipeg United Way Toronto Venture Philanthropy Partners Vine & Branches Foundation Virginia Tobacco Settlement Foundation Wachovia Regional Foundation The Wallace Alexander Gerbode Foundation Walter and Elise Haas Fund Washington Area Women's Foundation The W. Clement & Jessie V. Stone Foundation Weingart Foundation Wellspring Financial Advisors, LLC The Whitman Institute Wilburforce Foundation The William and Flora Hewlett Foundation The William Bingham Foundation William Caspar Graustein Memorial Fund William Penn Foundation W. K. Kellogg Foundation The Women's Foundation of California Woods Charitable Fund Y & H Soda Foundation **ZeroDivide** Z. Smith Reynolds Foundation



We envision a future in which:

Grantmakers embrace strategies and practices that are supportive of nonprofit performance and abandon those that detract from nonprofit success.

In common trust, grantmakers and grantees communicate promptly and candidly to define and assess success, share learning and accelerate progress.

Grantmakers and grantees exchange financial resources and knowledge efficiently and effectively.

Nonprofits have the leadership, systems and working capital they need to be potent agents of social change and public benefit.

United by a common purpose, grantmakers and nonprofits are mutually supportive and accountable partners in creating social change and public benefit.

Our assumptions & core beliefs:

The status quo in philanthropy is unacceptable; change is imperative.

Change is driven by both individual and collective action:

- ▷ All individuals in philanthropy can play powerful roles in bringing about significant changes in grantmaker practice.
- ▷ Collective action can speed the pace of innovation into mainstream practice.

Successful change efforts require more than just knowledge and awareness — they require a high degree of motivation and support, backed by the right incentives.

Effective philanthropy requires engaging a broad range of historically disenfranchised people meaningfully in both developing and executing strategy.

Incorporating feedback from grantees and other stakeholders is crucial to grantmakers' effectiveness.

Grantmakers for Effective Organizations

1725 DeSales St. NW, Suite 404 Washington, DC 20036 tel: 202.898.1840 fax: 202.898.0318 web: www.geofunders.org



Product group from well-managed forests, controlled sources and recycled wood or fiber