ANNUAL REPORT 2006

# COURAGE TO ACT



GRANTMAKERS for EFFECTIVE ORGANIZATIONS

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# LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD CHAIR

Grantmakers are working every day in communities and with nonprofits as catalysts and facilitators of change. At the same time, our nonprofit partners are doing more with less and are working under increasing pressures, and community leaders and policymakers are increasingly holding foundations accountable for real, demonstrated results. Now more than ever, grantmakers must make sure that they are doing everything in their power to support the nonprofits that are so crucial to their own success.

The opportunity costs of maintaining the status quo are enormous — millions of dollars can be wasted on high transaction costs, top-down initiatives that cannot succeed and nonprofit leadership churn.

We're learning more about the grantmaking practices that help nonprofits succeed as well as those that get in the way. However, some unproductive approaches — like refusing to cover administrative costs, providing short-term support for long-term work and imposing burdensome application and reporting requirements — continue to be the norm.

Recognizing the problem isn't enough. It is time to act.

But there is good news. Across philanthropy, pioneering grantmaking organizations are taking action, reshaping grantmaking practices, redefining relationships with grantees and finding new ways to strengthen nonprofit performance.

The Grantmakers for Effective Organizations community consists of many of these pioneers. In 2006, we listened to and learned from these grantmakers and nonprofits working on the ground. We are beginning to facilitate grantmaker efforts to make changes that strengthen and even transform nonprofit performance.

In this year's annual report, we describe what we've heard, what we've learned and our emerging role in helping committed grantmakers make the changes they know are important. As an organization, GEO is now acting on what we've heard. We are committed to speeding the pace of innovation and reform in philanthropy so that nonprofits achieve broader results in the communities and on the issues we care about.

Like any serious attempt to improve performance, our process is ongoing. As our collective thinking evolves, we welcome your insights and feedback. Thank you for your commitment to this effort and for your continued support.



Kathleen P. Enright Executive Director



Edward Pauly Board Chair

Director of Evaluation The Wallace Foundation

#### **GEO** Members

Agua Fund

Alberta EcoTrust Foundation

Alberta Real Estate Foundation

The Aloha Foundation

Amherst H. Wilde Foundation

Anne Golden

The Annie E. Casey Foundation

Arizona Community Foundation

The Arthur M. Blank Family Foundation

ASB Community Trust

The Aspen Institute

Assisi Foundation of Memphis

Associated Grant Makers, Inc.

Association of Small Foundations

Atlanta Women's Foundation

The Atlantic Philanthropie:

The Ball Foundatio

Baltimore Community Foundation

Bank of America Philanthropic Management Services

Barr Foundation

Bay Area LISC

BEST Nonprofi Project

Bill & Melinda Gates Foundation

Blue Cross Blue Shield of Michigar Foundation

Blue Cross and Blue Shield of Minnesota Foundation

Blue Ridge Foundation New York

Blue Shield c California Foundation

The Boston Foundation

Bruner Foundation

# THE CHANGE AGENT PROJECT: WHAT IT TAKES

Because grantmakers are only successful to the extent that their grantees achieve meaningful results, it's in every grantmaker's interest to do what it can to support nonprofit effectiveness.

A significant portion of GEO's work in 2006 centered on exploring these questions: What does it take to make the changes we know will help nonprofits achieve more? Where can changed practice make the greatest difference? This exploration took shape through the Change Agent Project. From surveys and interviews with more than 200 nonprofits and grantmakers, we identified the most promising opportunities for grantmakers to make changes that will contribute to nonprofit results.

### HERE'S WHAT WE HEARD:

*Listen.* Too often foundation practices and priorities are disconnected from the real needs and challenges of nonprofits on the ground. But for change to stick, those with the greatest stake must be engaged from the outset. When grantmakers seek to better understand the challenges facing the nonprofits and communities with whom they work, grantmaking can become a process of discovery that arrives at solutions everyone can own. Learn. A consistent and vigilant commitment to learning is key to making progress for any organization. The traditional "Did you do what you said you'd do?" approach to evaluation is disconnected from what both grantmakers and nonprofits need to make better decisions. Worse, it perpetuates a relationship of distrust. But when evaluation focuses on performance improvement, it becomes a tool for grantmakers and grantees to learn together what is needed to bring about the changes both seek in their communities.

*Lead.* Progress in society depends on leadership. At the same time, studies released in 2006 suggest we are on the verge of a major leadership challenge: Current nonprofit executives are burning out or retiring and the next generation is insufficient in number and may be reluctant to step into leadership. Supporting the people doing the work in nonprofits is one promising way to improve nonprofit performance and, ultimately, the impact grantmakers seek.

"In our rush to practice 'good grantmaking,' our conversations with grantees tend to focus on strategic planning, expected outcomes and other due diligence. These are all important. But we should not forget the heart of what we do, expressing our gratitude for the work of our grantees. Then asking what they need in order to do their work well, and really listening and being flexible."

- Linda Wood, GEO member, Evelyn and Walter Haas, Jr. Fund



*Trust.* Foundations regularly talk about the value of grantmaker-grantee partnership, but reality often falls short of the rhetoric. GEO's research in 2006 found that grantmakers can build stronger relationships by being good at the basics — provide flexible support over the long term; communicate funding priorities clearly; engage in their own learning, sharing with the field what worked and what did not.

Many GEO members are at the forefront of such practices. They are opening up new conversations with their grantees, embracing new transparency and accountability and giving nonprofits the support they need to succeed. In the spring of 2006, GEO conducted an independent evaluation of its member services. GEO members reported high levels of satisfaction:

- **99 percent** rated their overall experience with GEO as favorable or highly favorable.
- **87 percent** believe GEO is a leader in the field of organizational effectiveness.
- **86 percent** would recommend GEO membership to colleagues.

Even more important than satisfaction, we attempted to understand GEO's contribution to changes in member practices. The responses confirmed that GEO *is* making a difference:

- **85 percent** indicated that participation in GEO has increased their understanding of grantmaker practices that enhance nonprofit success.
- **Nearly half** of respondents said that GEO has inspired positive changes in their grantmaking practices such as:
  - strengthened nonprofit capacity-building programs,
  - greater investments in leadership development,
  - improvement in knowledge management and evaluation practices, and
  - increased unrestricted funding and support of overhead costs.

#### GEO Members, continued

California Community Foundation

The California Dental Association Foundation

The California

The California Wellness Foundation

The Cameron Foundation

The Case Foundation

The Center for Effective Philanthropy

Changemakers

Charles and Helen Schwab Foundation

Charles and Lynn Schusterman Family Foundatior

Charles Stewart Mott Foundation

Chasdrew Fund

Cherokee Preservation Foundation

The Chicago Community Trust

Clarence E. Heller Charitable Foundation

The Cleveland Foundation

Cleveland Social Venture Partners

Colorado Foundation for Families & Children

The Columbus

Community Foundation for Monterey County

Common Good /entures

Community Clinics nitiative

The Community Foundation for Greater Atlanta, Inc.

Community Foundation for Southern Arizona

The Community Foundation of Greater Birmingham

Community Foundation of Greater Chattanooga

Community Foundation of Greater Memphis

Community Foundation of Santa Cruz County

Community Foundation Silicon Valley

Community Foundation Sonoma County

The Community Memorial Foundation

Community Technology Foundation of California

Connecticut Health Foundation

Council of Michigan Foundations

Council on Foundations

Covenant Foundation

Daisy Marquis Jones Foundation

The David and Lucile Packard Foundation

Deaconess Community Foundation

Deaconess Foundation

Delaware Valley Grantmakers

Deloitte Services LP

Donors Forum of Chicago

Doris Duke Charitable Foundation

Draper Richards Foundation

The Dresher Foundation

The Duke Endowment

The Durfee Foundation

The Dyson Foundation

East Bay Community Foundation

Echoing Green



# THE CONFERENCE

More than 400 grantmakers convened in Atlanta, Ga., in March 2006 to explore topics ranging from organizational effectiveness and leadership development to organizational learning and positive deviance. GEO's national conference, *Powerful Partnerships: Grantmaker Practices that Improve Grantee Performance*, was the launching point for the release of three major reports on nonprofit leadership:

- CompassPoint's *Daring to Lead 2006* raises important questions about the future of nonprofit leadership and calls on boards, grantmakers and other sector stakeholders to support and sustain the best current executives, develop the next cohort of leaders and prepare for inevitable executive transitions.
- Bridgespan Group's *The Nonprofit Leadership Deficit* describes how, despite the tremendous growth of the nonprofit sector over the last two decades, one of its most essential resources is out of scale with demand — leadership. As baby boomers retire and leave the job market, the ranks behind them are not sufficient to fill the gap.
- GEO's *Investing in Leadership: Inspiration and Ideas from Philanthropy's Latest Frontier (Volume 2)* offers a framework to help grantmakers shape the most appropriate and productive leadership investment for their goals and the needs of their grantees.



GEO conference panel (from left to right): Ellen Clear and Dick Matgen of the Peninsula Community Foundation, Kathleen Enright of GEO, and Jerry Sternin of the Positive Deviance Initiative.



- GEO member

**GEO** continually

reminds us of the

nonprofit's point

most important

contributions."

of view is one of its

### 2006 NATIONAL CONFERENCE PLANNING COMMITTEE MEMBERS

Alexa Culwell, formerly, Charles and Helen Schwab Foundation; currently, Stupski Foundation (chair)

Jim Abernathy, Environmental Support Center

Audrey Alvarado, National Council of Nonprofit Associations

Kristin Batson, McKnight Foundation

Gregg Behr, formerly, The Forbes Funds

Susan Bell, Hewlett Foundation

Cristine Betters, Lumpkin Family Foundation

Leah Gary, Saint Luke's Foundation

### Maria Gutierrez, LISC

Sidney Hargro, The Columbus Foundation

Richard Moyers, Eugene and Agnes E. Meyer Foundation

Toya Randall, Grand Victoria Foundation

Tina Trent, Association for the Study and Development of Community

### 2006 CONFERENCE HOST COMMITTEE

Evern Cooper Epps, The UPS Foundation (co-chair)

Penny McPhee, Arthur M. Blank Family Foundation (cochair)

John Bare, Arthur M. Blank Family Foundation

Bobbi Cleveland, Tull Foundation Ann Cramer, IBM Corporate Community Relations

Scott Fasnacht, The UPS Foundation

David Gibbs, The Community Foundation for Greater Atlanta

Lesley Grady, The Community Foundation for Greater Atlanta

Gary Nelson, Healthcare Georgia Foundation, Inc.

Joyce Rhodes, Fulton County Government

Deborah Richardson, Atlanta Women's Foundation

Suzanna Stribling, Southeastern Council of Foundations

### 2006 PUBLICATIONS AND ARTICLES

Investing in Leadership: Inspiration and Ideas from Philanthropy's Latest Frontier (Volume 2)

Listen, Learn, Lead: Grantmaker Practices that Support Nonprofit Results

Foundation News & Commentary published "Philanthropy's Greatest Asset" by GEO executive director Kathleen Enright in its September/October 2006 issue.



#### GEO Members, continued

The Edna McConnell Clark Foundation

Edyth Bush Charitable Foundation

Endowment for Health

Environmental Grantmakers Association

Environmental Support Center

Erie Community Foundation The Eugene and

Agnes Ĕ. Meyer Foundation The Eurasia

Foundation Evelyn and Walter Haas, Jr. Fund

The F.B. Heron Foundation

Fannie Mae

Fetzer Institute

Fieldstone Foundation

The Fleishhacker Foundation

Flintridge Foundation

Foellinger Foundation

The Forbes Funds

Ford Foundation

Foundation Center

Foundations of East Chicago

Fund for Nonviolence

George Cedric Metcalf Foundation

Girl's Best Friend Foundation

Gordon and Betty Moore Foundation

The Grable Foundation

Grand Rapids Community Foundation

Grand Victoria Foundation

Grantmakers for Education

Grantmakers in Film and Electronic Media

Grantmakers in Health

The Grantmaking School

Grants Management Associates

Greater Worcester Community Foundation

Greenlee Family Foundation

Hallmark Corporate Foundation

Harold K.L. Castle Foundation

The Hartford Foundation for Public Giving

Hawai'i Community Foundation

HealthCare Foundation for Orange County

Health Foundation of Central Massachusetts

Health Foundation of South Florida

Heckscher Foundation for Children

The Heinz Endowments

The Hogg Foundation for Mental Health

Icicle Fund

The INNW Fund

Institute of Mental Hygiene

International Center on Collaboration

Irene E. and George A. Davis Foundation

The J.W. McConnell Family Foundation

The Jacob and Hilda Blaustein Foundation

The Jacob & Valeria Langeloth Foundation

The James Irvine Foundation

Jessie Ball duPont Fund

Jessie Smith Noyes Foundation

John H. and Wilhelmina D. Harland Charitable Foundation "Perhaps more than anything, GEO helps the staff at this foundation feel part of a larger movement in philanthropy to make philanthropy and nonprofits better, by using unorthodox approaches."

- GEO member

# IN THE FIELD

In 2006, GEO staff members were increasingly called upon to give speeches, lead discussions and facilitate workshops on our key issues. From as far west as Honolulu, Hawaii, to New York City in the east, from Saskatoon, Canada in the north, to Austin, Texas in the south, GEO staff and board members spoke about GEO's work.

In partnership with regional associations of grantmakers, Council on Foundations and other funder networks, we reached more than 2,000 grantmakers — many of them new to GEO — with information and inspiration through plenaries, dialogues and workshops. For example, in San Francisco, GEO led a two-hour Investing in Leadership workshop for 40 local grantmakers. In upstate New York, we shared what we're learning from the Change Agent Project with 80 grantmakers.



# OUR OWN PRACTICES

GEO is committed to continuously assessing and improving our own performance so that we are better able to serve GEO members.

We are listening. To ensure that GEO's work remains in alignment with the needs of our members, we asked members what issues they were struggling with and how they'd like us to help. We heard that members learn best from "people like them" — funders facing similar problems and working under similar constraints, and that they want to meet with each other in small peer groups to solve real issues they are confronting.

We are using what we learn. Our updated member survey and evaluation plan, along with logic models and dashboards, support us in tracking our progress and making midcourse corrections.

We are building our leadership capacity. We took to heart what we heard at our 2006 national conference about the upcoming leadership deficit and executive burnout. We are taking steps to strengthen the leadership capacity of our board and staff. For example, GEO's board commenced an extensive self-assessment in 2006.

We are diversifying and strengthening our finances. In our ongoing commitment to ensuring financial health, we are increasing both our earned income and our board-designated reserve.

"GEO changes our internal conversations in positive ways. For instance, we now talk not only about the core operating support grants that we make, but about how we can share what we've learned about these grants with the field."

~ GEO member

#### **GEO's Indicators of Progress:**

- There are increased levels of operating support, multiyear support and other types of capacity-building support, leading to greater success for grantmakers and their grantees.
- 2. Grantmakers more broadly adopt mechanisms that value and seek input from appropriate stakeholders through conducting needs assessments, organizing convenings and soliciting anonymous feedback from grantees. That feedback is then incorporated into foundation strategy and practice.
- 3. GEO's membership grows significantly.
- 4. An increased number of grantmakers have adopted and strengthened organizational learning practices, contributing to greater grantmaker and grantee effectiveness.
- Grantmaker support of nonprofit leadership development as a capacitybuilding strategy is more prevalent and increasingly sophisticated, resulting in improved grantmaker and nonprofit performance.
- 6. GEO shows higher levels of our own internal effectiveness, including enhanced leadership, higher levels of board involvement in key functions, strengthened organizational learning practices, increased financial security and more effective mission fulfillment.

#### GEO Members, continued

The John R. Oishei Foundation

John S. and James L. Knight Foundation

JVA Consulting, LLC

Kansas Health Foundation

The Kate B. Reynolds Charitable Trust

Kenneth A. Picerne Foundation

Kern Family Foundation

KnowledgeWorks Foundation

The Kresge Foundation

Kronkosky Charitable Foundation

Laidlaw Foundation

Laird Norton Foundation

Lancaster County Community Foundation

The Leighty Foundation

The Lodestar Foundation

London Housing Foundation

Lotte & John Hecht Memorial Foundation

Lucile Packard Foundation for Children's Health

Lumina Foundation For Education

The Lumpkin Family Foundation

Maddox Foundation

Maine Community Foundation

Maine Health Access Foundation

Marguerite Casey Foundation

The Marion I. and Henry J. Knott Foundation

Mary Black Foundation

Mary Reynolds Babcock Foundation

Massachusetts Service Alliance

Mathile Family Foundation

Mattie H. Marshall Foundation

Medina Foundation

Metropolitan Association for Philanthropy

MetroWest Community Health Care Foundation

Meyer Memorial Trust

Milton A. & Charlotte R. Kramer Foundation

Moses Cone-Wesley Long Community Health Foundation

Ms. Foundation for Women

Muttart Foundation

National Arts Strategies

Neighborhood Funders Group

Neighborhood Small Grants Network

NeighborWorks America

The Nellie Mae Education Foundation

New Hampshire Charitable Foundation

New Place Fund

New Profit

Nokomis Foundation

Nonprofit Finance Fund

Nonprofit Management Fund

Northern California Grantmakers

Northwest Area Foundation

Northwest Health Foundation

OMG Center for Collaborative Learning

The Ontario Trillium Foundation

Open Society Institute

Oral Health Foundation

# THE COMMUNITY: DIVERSE & ENGAGED

Part of our own learning includes understanding the makeup of our GEO membership and how members like to be engaged. Our biennial member services survey indicated some shifts in GEO membership demographics.

### Getting smaller.

In GEO's early years, larger foundations (by asset size) accounted for almost one-third of our membership. More recently our membership has diversified significantly, while the types of organizations have stayed generally the same (figures 1 and 2).

We have always valued
capacity building, but
I think that GEO tools
(leadership development discussions, due
diligence assessment
tools) have helped us
integrate that more
concretely into our
work."



- GEO member

ASSET SIZE

Asset Size	2003 All Orgs.	2006 New Orgs.	2006 All Orgs.
	(% of 95 Orgs.)	(% of 74 Orgs.)	(% of 260 Orgs.)
Small: less than \$25 million	26.3	43.3	
Medium: \$25 million to \$249 million .	35.8		
Large: Greater than \$250 million		9.5	
Unknown	5.3	0.0	6.5
Infrastructure (N/A)	2.1		8.5
Total	100	100	100
		•	

### Members help shape GEO's agenda

We are fortunate to have a highly involved membership. Nearly half of the 1,031 individuals in our database have been to at least one event since 2002. A core group has been to more than three events.

Members play a large part in creating our agenda. We work with key constituencies to define problems and seek solutions. Over the past two years, 41 member organizations (16 percent of our current membership) have had representatives on at least one GEO advisory committee. This includes serving on the GEO board, participating in one of our conference committees or involvement in committees that help shape our work in leadership development, organizational learning and the Change Agent Project.

### 2006 LEADERSHIP DEVELOPMENT ADVISORY COMMITTEE

Cheryl Dorsey, Echoing Green

Richard Moyers, The Eugene and Agnes E. Meyer Foundation

Annemarie Riemer, Hartford Foundation for Public Giving

Donna Stark, The Annie E. Casey Foundation

Gayle Williams, Mary Reynolds Babcock Foundation

Linda Wood, Evelyn and Walter Haas, Jr. Fund

#### 2006 ORGANIZATIONAL LEARNING ADVISORY COMMITTEE

Teresa Behrens, W.K. Kellogg Foundation

Gale Berkowitz, The David and Lucile Packard Foundation

Roberto Cremonini, Barr Foundation

Tom David, Community Clinics Initiative

Astrid Hendricks-Smith, The California Endowment

Tom Kern, The Annie E. Casey Foundation

Katharine Pearson, The J.W. McConnell Family Foundation

Mary Williams, The Lumina Foundation

## 2006 CHANGE AGENT ADVISORY GROUP

Gregg Behr, The Grable Foundation; formerly of the Forbes Funds

Beth Bruner, Bruner Foundation

Stephanie Clohesy, Clohesy Consulting

Courtland Gould, Sustainable Pittsburgh

David Hunter, formerly of Edna McConnell Clark Foundation

Jane Kendall, North Carolina Center for Nonprofits

Ricardo Millett, formerly Woods Fund of Chicago

Mary Mountcastle, Mary Reynolds Babcock Foundation and Z. Smith Reynolds Foundation

Roxanne Spillett, Boys and Girls Clubs of America

#### GEO Members, continued

Orange County Community Foundation

Pact The Panasonic

Foundation Partnership for

Excellence in Jewish Education Peninsula

Community Foundation

Peter and Elizabeth C. Tower Foundation

The Pew Charitable Trusts

Philadelphia Cultural Management Initiative

The Philadelphia Foundation

Prudential Foundation

Quantum Foundation

Quixote Foundation

The Rapides Foundation

Rappahannock United Way, Inc REDF

The Retirement Research Foundation

RGK Foundation Richard and Susan Smith Family Foundation

Richard M. Fairbanks Foundation

Robert Wood Johnson Foundation

Robin Hood Foundation

Rockefeller Brothers Fund

Rockefeller Philanthropy Advisors

Rosie's For All Kids Foundation

Rotary Charities of Traverse City

Ruth Mott Foundation

Saint Luke's Foundation of Cleveland, Ohio

The San Diego Foundation

The San Francisco Foundation

San Luis Obispo County Community Foundation

Santa Barbara Foundation

S.D. Bechtel, Jr. Foundation

The Schimel Lode

S.H. Cowell Foundation

SI Bank & Trust Foundation

Siebert Lutheran Foundation

Sierra Health Foundation

The Skillman Foundation

The Skoll Foundation

Sobrato Foundation

Social Venture Partners Arizona

Social Venture Partners International

Social Venture Partners Seattle

Southeastern Council of Foundations

Stella and Charles Guttman Foundation

Stupski Foundation

The Sudbury Foundation

Sunflower Foundation

Surdna Foundation

Taproot Foundation

Third Sector New England

Tides Foundation

UJA-Federation of New York

The United Methodist Health Ministry Fund

United Way Greater Toronto

United Way of Winnipeg

Unity Foundation

The UPS Foundation "The work that GEO has done on leadership development efforts of funders has helped us create better linkages between previously disconnected programs at our foundation and to see them within the context of a bigger framework."

- GEO member

"Information from GEO, shared with our Board of Directors, has helped them understand the importance of capacity building."

~ GEO member

"We often utilize publications and resources available on the website for internal staff development project[s] (staff meeting presentations and exercises). Dissemination of these materials often leads to fruitful dialogue about our internal practices and how we might better our work."

- GEO member

# INTO ACTION

GEO is moving from defining grantmaker practices that improve nonprofit performance to facilitating change in grantmaking such that these practices become more mainstream. What will that look like? GEO's member programs will include:

Action Labs. GEO is creating opportunities for small groups of peers to work on discrete problems they are facing.

### Potential topics include:

- sustaining seasoned nonprofit leaders,
- agreeing on targets and metrics with grantees, and
- assessing the impact of general operating support.

Supported by environmental scanning and strong facilitation, each set of peers develops a shared understanding of the issue, identifies promising grantmaking practices that they can test and determines avenues that warrant additional exploration.

**Grantmaker Skills Training.** Foundation leaders regularly face the challenge of trying to effectively lead change within their organizations — whether launching a new initiative, rethinking long-standing policies or articulating a new vision for the foundation. By offering facilitative leadership skills training for foundation leaders, GEO is providing grantmakers with the tools and skills they need to lead such change efforts within their organizations.

Action Guides. The resources members find most useful are those they can literally use. We are launching a series of Action Guides that will help grantmakers make the case for and then implement grantmaking practices that improve nonprofit performance. Our first Action Guides will focus on:

- investments in leadership development,
- general operating support, and
- organizational learning for social impact.

Pioneering grantmakers are adopting practices they know will better support nonprofit results. And that takes courage. GEO is committed to supporting their efforts because it's the only way we will make progress on the important social, environmental and community issues that philanthropy was created to address.

#### GEO Members, continued

The Vermont Community Foundation

Virginia Tobacco Settlement Foundation

The W. Clement & Jessie V. Stone Foundation

W.K. Kellogg Foundation

Wachovia Regional Foundation

The Wallace Foundation

Wallace Global Fund

Walter & Duncan Gordon Foundation

Walter and Elise Haas Fund

Wardle Family Foundation

The Whitman Institute

Wicomico Partnership for Families and Children

Wilburforce Foundation

The William and Flora Hewlett Foundation

The William Bingham Foundation

William Caspar Graustein Memorial Fund

William J. & Dorothy K. O'Neill Foundation

The William Penn Foundation

Williamsburg Community Health Foundation

Women's Funding Network

Woods Charitable Fund

Z. Smith Reynolds Foundation

Zellerbach Family Foundation

# 2006 FINANCIAL STATEMENTS

### STATEMENTS OF FINANCIAL POSITION

December 31, 2006 and 2005

## STATEMENTS OF ACTIVITIES

For the years ended December 31, 2006, and December 31, 2005

	2006	2005				
Assets						
Cash and cash equivalents	\$ 1,075,456	\$ 951,537				
Contributions receivable	211,000	154,000				
Prepaid expenses	5,065	4,918				
Deposits	4,775	4,775				
Other assets	526	1,016				
Property and equipment, net	3,748	11,682				
Total assets	\$ 1,300,570	\$ 1,127,928				
Liabilities and Net Assets						
Liabilities						
Accounts payable						
and accrued expenses	\$ 34,947	\$ 18,873				
Accrued leave	14,087	8,457				
Deferred membership dues	73,710	78,000				
Deferred conference						
registration	14,000	84,450				
Total liabilities	136,744	189,780				
Net Assets						
Unrestricted:						
Undesignated	341,438	296,470				
Board-designated reserve	450,000	350,000				
·						
Total unrestricted	791,438	646,470				
Temporarily restricted <sup>1</sup>	372,388	291,678				
Total net assets	1,163,826	938,148				
Total liabilities and net assets \$	1,300,570	\$ 1,127,928				

	2006	2005			
Revenue and Support					
Grants and contributions	\$ 846,215	\$ 448,875			
Membership fees	507,590	425,133			
Conference registrations <sup>2</sup>	203,255	44,800			
Conference sponsorship	36,000	64,783			
Publications	6,670	4,076			
Contributed services	5,823	2,711			
Interest income	21,931	12,251			
Other income	558	4,207			
<b>T</b> . 1					
Total revenue and support	1,628,042	1,006,836			
Expenses					
Program services	1,119,010	844,086			
Management and general	209,400	200,302			
Fundraising	73,954	74,670			
Total expenses	1,402,364	1,119,058			
Changes in Net Assets	225,678	(112,222)			
Net Assets, beginning of year	938,148	1,050,370			
Net Assets, end of year	\$ 1,163,826	\$ 938,148			

1. Includes temporarily restricted assets for program and operating support for 2007 and 2008.

2. GEO held a national conference in 2006 but not in 2005.

#### BOARD OF DIRECTORS As of 12/31/2006

Edward Pauly, Chair The Wallace Foundation

Beth Bruner, Vice Chair Bruner Foundation

Paul Shoemaker, Treasurer/Secretary Social Venture Partners Seattle

Thomas K. Reis, Governance Committee Chair W.K. Kellogg Foundation

John Bare The Arthur M. Blank Family Foundation

Gregg Behr The Grable Foundation

Martha S. Campbell The James Irvine Foundation

Cheryl L. Dorsey Echoing Green

David Hunter formerly of The Edna McConnell Clark Foundation

Valerie Lies Donors Forum of Chicago

Dara Major Surdna Foundation

Clara Miller Nonprofit Finance Fund

Ricardo Millett formerly of the Woods Fund of Chicago

Grant Oliphant The Heinz Endowments

Gayle Williams Mary Reynolds Babcock Foundation

#### STAFF

Lori Bartczak, Manager of Special Projects Tamar Cloyd, Development Specialist

Kathleen P. Enright, Executive Director

Dakota Fine, Program Assistant

Heather Holliger, Communications Specialist

J McCray, Manager of Operations

Jillaine Smith, Manager of Programs

Jason Twiss, Operations Specialist

### 2006 FINANCIAL SPONSORS

#### \$50K OR MORE

Bill & Melinda Gates Foundation

Bruner Foundation

The David and Lucile Packard Foundation

The Edna McConnell Clark Foundation

Evelyn & Walter Haas, Jr.

Fund Ford Foundation

1 old 1 ouldation

The Surdna Foundation

The UPS Foundation

The Wallace Foundation

#### \$20K - 49,999

The Annie E. Casey Foundation

Anonymous

The Eugene and Agnes E. Meyer Foundation

The James Irvine Foundation

S.D. Bechtel, Jr. Foundation W.K. Kellogg Foundation

#### \$5K - 19,999

The Arthur M. Blank Foundation

Charles and Helen Schwab Foundation

Deaconess Foundation

Georgia Power

Lumina Foundation for Education

Mary Reynolds Babcock Foundation

Peninsula Community Foundation

The Wallace Alexander Gerbode Foundation

#### UP TO \$4,999

Blue Shield of California Foundation

Charles Stewart Mott Foundation

Chasdrew Fund

The Coca-Cola Company

The Community Foundation of Greater Atlanta, Inc.

A number of excellent partners help GEO communicate, deliver and evaluate quality member services. In 2006, we worked closely with the following: The Event Professionals Harder+Company Interaction Institute for

Social Change Positive Deviance

Initiative

Signet Research & Consulting

William H. Woodwell, Jr. Writing & Editorial Consulting

Williams Group



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