Unleashing Philanthropy's Potential



Annual Report 2010



Smarter grantmaking. Stronger nonprofits. Better results.

mission

Understanding that grantmakers are successful only to the extent that their grantees achieve meaningful results, GEO promotes strategies and practices that contribute to grantee success.

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Message from the Board Chair and the President and CEO

In spite of significant philanthropic and public sector investments, there is a growing feeling that current approaches to solving society's most pressing problems are not having the desired impact. Too often, inadequate resources or fragmented approaches stand in the way of achieving the results we seek.

Many grantmakers are responding to this challenge by embracing new ways of working. These grantmakers are taking steps such as pooling resources with other grantmakers to expand the impact of their grants, engaging grantees and community members in shaping foundation priorities and exploring collective approaches to assessing impact. Several have also partnered with government to grow the impact of innovative approaches to pressing social problems, through the Social Innovation Fund and other federal programs.

Grantmakers for Effective Organizations works to keep pace with these new approaches and to learn from the experiences of others to share them with the GEO community. We have listened to the challenges and questions facing our members and developed resources and fostered connections to meet those needs. And we continue to serve as a hub for the change agents in philanthropy who are dedicated to working smarter so that nonprofits grow stronger and achieve better results.

This year's annual report highlights the accomplishments the GEO community achieved in the face of many challenges by focusing on *collaboration*, *innovation* and *growing impact*. Through participating in GEO conferences and workshops, contributing to publications and new content and helping shape a major new initiative, *Scaling What Works*, GEO members answered the call to find ways to work smarter.

GEO members see the value of growing their impact — the numbers of people and communities whose lives are significantly and sustainably improved through the combined efforts of innovative funders and effective nonprofit organizations. And GEO plays a valuable role in connecting, facilitating and serving as a resource to ensure that our vibrant community of grantmakers is better equipped to adjust to these challenging economic times and to grow impact.

Thank you for your leadership and for working with us to unleash philanthropy's potential in 2010 and beyond.



Kathlen Engt

Kathleen P. Enright President and CEO Grantmakers for Effective Organizations



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Gregg Behr GEO Board Chair Executive Director, The Grable Foundation

GROWING IMPACT

GEO has nurtured a shift in grantmaking practice that helps the vibrant nonprofit sector create, sustain and grow impact. Over the years, GEO's activities have pushed for paradigm shifts in grantmaking practices, including the following:

- An increase in general operating support, multiyear support and other types of capacity building support to help grantees have the flexibility and resources necessary to most effectively advance their mission;
- Evaluation being increasingly viewed by grantmakers as a tool for making their philanthropy smarter and more effective;
- Grantmakers adapting their practice in the face of a shifting landscape (giving more at a moment when there is less, releasing restrictions on grants and recognizing that the old rules no longer apply and recalibrating strategies based on changes in the economy);
- Dispelling the notion that foundations alone know what is best for the community, and engaging stakeholders to better address society's most pressing challenges; and
- More sophisticated support for nonprofit leadership development as a capacity-building strategy, which has resulted in improved nonprofit performance.

GEO's biennial member satisfaction survey, released in 2009, revealed that participation in GEO leads to important changes in grantmaker awareness, knowledge and practice that contribute to nonprofit success. The GEO impact is apparent at both the individual and organizational levels. GEO knows that better results and stronger nonprofits require smarter grantmaking. And because change is never easy, we provide our members the tools and resources to succeed.

At the end of 2010 we completed a planning process to sharpen our business and communication models, including our strategic intent and organizational objectives, to better support our long-term goals. Certain elements of GEO's approach to change have become key pillars of our revised strategy; from our community orientation toward our membership to how we help build and navigate connections that foster dialogue, spur innovation and lead adoption of new and more effective practices. Read more about our new strategic objectives in the section titled Looking Ahead (page 7).



Where are GEO members located? Visit our interactive membership map at www.geofunders.org/geocommunity.aspx.

INNOVATION

Grantmakers' continued response to the economic downturn requires new and innovative approaches. Similarly, GEO has also adjusted our work and how we engage with the GEO community, creating new resources and programs, and identifying new ways to foster connections online.

In July 2010, the Corporation for National and Community Service, the federal agency that administers the Social Innovation Fund, announced its first round of intermediary awards, and over half of this cohort are GEO members:

AIDS United

The Edna McConnell Clark Foundation Foundation for a Healthy Kentucky Inc. New Profit Inc. REDF Venture Philanthropy Partners

Supporting these grantmakers is a growing list of their GEO community peers, who are participating in the Social Innovation Fund as collaborating funders and project partners, including:

The Annie E. Casey Foundation The Bank of America Charitable Foundation, Inc. Blue Ridge Foundation New York The California Endowment The Duke Endowment Ford Foundation Fresno Regional Foundation George Kaiser Family Foundation John S. and James L. Knight Foundation KnowledgeWorks **Open Society Foundations** The Prudential Foundation **Robin Hood Foundation** SeaChange Capital Partners Walter and Elise Haas Fund

New Programs: Scaling What Works

Scaling What Works



Launched in 2010, *Scaling What Works* is a multiyear learning initiative of Grantmakers for Effective Organizations to expand the number of grantmakers and public sector funders that are working together to broaden the impact of high-performing nonprofits. Through Scaling What Works, GEO will offer training, networking opportunities, and a host of tools and resources to better equip grantmakers to help the nonprofit organizations they support to plan, adapt and grow their impact in creating sustainable benefits for people, their communities and our planet.

Through the *Scaling What Works* initiative, GEO has the chance to extend the reach, learning and impact of innovative community-based projects and partnerships, like the Social Innovation Fund, far beyond the direct participants to contribute to the capacity and effectiveness of a greater number of private and public sector grantmakers. We expect that our work to learn from these efforts — and share our findings with the field of philanthropy — will help to develop a much larger pool of funders adept in supporting the capacity and growth of high-performing nonprofits, as we explore the most effective and efficient ways to use limited resources to make faster progress on our country's most pressing social challenges.

New Content: Publications

GEO publications contain cutting-edge content that keeps grantmakers informed of the emerging trends, debates and practices from the field of philanthropy. Titles released in 2010 included the following:

Due Diligence Done Well: A Guide for Grantmakers



GEO partnered with La Piana Consulting to update the wildly popular 2004 *Due Diligence Tool* with new learning and information. The guide explores

approaches to thinking about effective due diligence and how to create a grantee-friendly approach to information gathering that enhances communication, trust and confidence. The accompanying interactive online tool provides additional resources and guidelines, a detailed account of the different steps in the due diligence process and a place for members to submit their own due diligence success stories.

In addition to new publications, GEO also released a variety of other resources in 2010, including conference materials, case studies, tear sheets, grantmaker stories, newsletters, GEOList discussions, and so much more.



Coaching and Philanthropy: An Action Guide for Grantmakers



GEO and its partners on the Coaching and Philanthropy Project took a deep dive into learning about the nonprofit sector's support for and use of coaching and consolidated that knowledge into an action guide and an online toolkit. The guide explores coaching

as a core leadership development activity to improve the effectiveness of individuals and teams so that they can lead their organizations to deliver better results.

Do Nothing About Me Without Me: An Action Guide for Engaging Stakeholders



Co-published with the Interaction Institute for Social Change, this guide argues the value of engaging diverse stakeholders, highlights grantmakers who are bringing stakeholders into the center of their work and offers a variety of tools

— including an online toolkit — to help grantmakers better engage grantees, community members and other partners.

Fostering Connections Online

In 2010, GEO provided more interactive online resources to members so they could share challenges and questions with their peers and build their online networks. We have broadened our approach to using social media, with a library of videos on YouTube, regular thought-provoking Facebook discussions and daily updates on Twitter. Given tightening professional development budgets, in 2010 we worked harder to meet our members where they are by employing more technology tools and designing digital presentations to capture ideas from popular programs and publications that could be shared with more audiences without the hassle of travel.

COLLABORATION

The best learning occurs when innovative grantmakers collaborate with their peers, especially when they are tackling the problems that challenge them the most. This type of knowledge building leads to stronger ideas, changed practice and a community that is empowered to lead even broader change in its field. In 2010, GEO offered a range of opportunities, from conferences to workshops and seminars, for members to convene to share learning and network.

Highlights from GEO's 2010 National Conference: Unleashing Philanthropy's Potential

Close to 550 participants deliberated on philanthropy's role as a leader and innovator during changing times at the 2010 GEO National Conference in Pittsburgh, held in partnership with Grantmakers of Western Pennsylvania. The conference provided cutting-edge content that deepened participants' understanding of the relationship between grantmakers and grantees, the innovative ways that grantmakers can enhance nonprofit results and the importance of networking in grantmaking and nonprofit communities.



Dev Patnaik discusses building empathy by increasing stakeholder engagement and shaping more effective collaborations during the opening plenary session. The topic of empathy in philanthropy will soon be explored through a GEO publication in fall 2011.



Special events at the conference included Pitch In for Pittsburgh, a volunteer activity sprucing up reclaimed land with GTECH Strategies.



GEO launched an Ambassador Program designed to facilitate and deepen both firsttime and seasoned participants' networking experience by creating lasting connections that strengthen grantmakers' work and build community. More than 130 attendees participated in GEO's inaugural Ambassador Program.



Kathleen P. Enright, Albert Ruesga (president of the Greater New Orleans Foundation), Paul Carttar (director of the Social Innovation Fund at the Corporation for National and Community Service), and Carla Javits (president of REDF) participate in a candid exchange about how we define "what works," identifying how government and philanthropy can work together to advance learning for expanded impact during "Philanthropy and the Obama Administration" at the closing plenary session.

Respondents to our post-conference survey report that reconnecting with colleagues is one of their favorite things about GEO conferences. What impact did the conference have on attendees?

- ▷ 95 percent agreed or strongly agreed that they were satisfied with the conference overall.
- ▷ 95 percent agreed or strongly agreed that the conference was relevant to issues they were currently facing in the field.
- 92 percent agreed or strongly agreed that the conference afforded them access to cutting-edge content in the field.
- 89 percent agreed or strongly agreed that the conference gave them access to concrete tools and resources to apply in their work.
- 86 percent agreed or strongly agreed that the conference increased their understanding of the connection between grantmaker practices and grantee results.

Action Learning

GEO's Action Learning peer group program helps grantmakers facing common challenges and working under similar constraints come together to solve shared problems and turn what they know into improved practice. In 2010, participants explored public-philanthropic partnerships, developed a shared understanding of their challenges and identified and tested promising practices to address them.

Engage for Results

GEO regularly partners with the Interaction Institute for Social Change to offer "Engage for Results: Involving Grantees and Other Stakeholders in Your Grantmaking" skill-building seminars. In 2010, a seminar was held in Toronto for participants to learn strategies for soliciting grantee feedback, incorporating the grantee perspective when setting priorities and building staff and boards that reflect the communities they serve.

Scaling What Works Skill-Building Workshops

GEO, as part of its *Scaling What Works* initiative, and Nonprofit Finance Fund teamed up with a variety of regional partners to launch a traveling workshop series held in Tulsa, Okla. and Austin, Texas in 2010, with more to follow in Colorado, Iowa, Kansas, Ohio and South Carolina in 2011. "Assessing and Supporting Nonprofit Financial Health" workshops provide tools to guide grantmakers in their financial assessments of grantees and explore traditional grantmaking practices that sometimes unintentionally hinder nonprofit effectiveness.

On The Money Workshops

GEO delivered a series of workshops connected to our publication *On the Money: The Key Financial Challenges Facing Nonprofits Today — and How Grantmakers Can Help* in Chicago, Baltimore and Michigan in partnership with Donors Forum, the Council of Michigan Foundations and the Association of Baltimore Area Grantmakers. The content of the workshops focused on helping grantmakers understand the financial challenges nonprofits are facing and gain a clear understanding of what they can do in their own practices to mitigate that stress and unleash the potential of nonprofits to achieve results.

LOOKING AHEAD

We are continuously looking for ways in which we can achieve greater impact within our community and more effectively influence the broader field of philanthropy.

We are committed to staying at the cutting edge of innovation and continuing to offer compelling and energizing services that incorporate the latest in technology and promising practices. As we work hard to broaden our influence and impact, we will:

- Create spaces for provocative conversations and capture promising approaches;
- Increase adoption and deepen application of practices by advocating for change in philanthropy, profiling stories from the field and catalyzing action through peer exchange;
- Strengthen and energize GEO's membership base by employing tailored approaches for recruiting, engaging and communicating with current and prospective members; and
- Maintain the highest standards of quality, efficiency and effectiveness by enhancing internal learning, decision-making and planning processes.

In keeping with these strategic objectives and GEO's overall mission, we also plan to expand our membership and offer more benefits to our community; focus our content to dig more deeply into engaging with grantees; host provocative events — including The Learning Conference 2011 and Growing Social Impact in a Networked World: A Grantmakers' Gathering on Networks, co-hosted with Monitor Institute — to bring practical yet innovative resources and tools to attendees; and continue our work on new initiatives that will inspire the change we hope to see in philanthropy.



GEO in the News

GEO has continued to reach new audiences and influential networks to share our change agenda with grantmakers no matter where they are geographically located. In 2010, GEO was regularly featured in articles focused on topics of importance to the philanthropic community in major publications, including an article co-authored by Kathleen Enright and Courtney Bourns for the *Stanford Social Innovation Review* and an opinion piece co-authored with GEO board member Grant Oliphant from the Pittsburgh Foundation for the *Pittsburgh Post-Gazette*.

BOARD, STAFF AND COMMITTEE MEMBERS

2010 GEO Board of Directors

(as of December 31, 2010)

Gregg Behr (chair) The Grable Foundation

Handy L. Lindsey, Jr. (vice chair) The Cameron Foundation

Valerie S. Lies (treasurer/secretary) Donors Forum

Gayle Williams (governance committee chair) Mary Reynolds Babcock Foundation

Beth Bruner Bruner Foundation

Roberto Cremonini formerly of Barr Foundation

Mae Hong Rockefeller Philanthropy Advisors

Clara Miller The F.B. Heron Foundation

Mary Mountcastle Z. Smith Reynolds Foundation

Grant Oliphant The Pittsburgh Foundation

Albert Ruesga Greater New Orleans Foundation

Suzanne Walsh Bill & Melinda Gates Foundation

Kathleen P. Enright GEO president and CEO (ex officio)

GEO Staff

Leonor Alfonso Senior Program Specialist

Alison Anderson Manager of Operations

Lissan Anfune Program Assistant

Lori Bartczak Director of Programs and Communications

Courtney Bourns Vice President of Programs

Tony Bowen Special Initiatives Coordinator

Kathleen P. Enright President and CEO

Andy Freeze Development Specialist

Eunice Gambrah Operations Assistant

Kamasha Hendrickson Senior Events Specialist

Laurel Jacobsen Senior Membership Specialist

J McCray Chief Operating Officer

Nancy Murphy Executive Vice President

Brendan Reardon Program Assistant

Jason Twiss Manager of Member Engagement

Suzi Van Sickle Program Assistant

Jessica Wechter Project Specialist for Scaling What Works

Danielle Yates Manager of Marketing and Communications

Leadership Committee (2008-2010)

Paul Hogan The John R. Oishei Foundation

Stephanie McAuliffe The David and Lucile Packard Foundation

Richard Moyers The Eugene and Agnes E. Meyer Foundation

Annemarie Riemer Hartford Foundation for Public Giving

Donna Stark The Annie E. Casey Foundation Alvin Starks Arcus Foundation

Kerry Herlihy Sullivan The Bank of America Charitable Foundation, Inc.

Peter Taylor Maine Community Foundation

Mailee Walker Claneil Foundation Inc.

Gayle Williams Mary Reynolds Babcock Foundation

Linda Wood Evelyn and Walter Haas, Jr. Fund

The Learning Conference Planning Committee

Beth Bruner (chair) Bruner Foundation

Fatima Angeles The California Wellness Foundation

Gale Berkowitz The MasterCard Foundation

Ted Chen W.K. Kellogg Foundation

Nancy Csuti The Colorado Trust

Adam Donaldson Association of Baltimore Area Grantmakers

Robert Hughes The Patterson Foundation

Tom Kelly The Annie E. Casey Foundation

Peter Laugharn Firelight Foundation

Vivien Luk The Forbes Funds

Amanuel Melles United Way Toronto

Jill Wohlford Lumina Foundation for Education, Inc.

Membership Committee

LaTida Smith (chair) Saint Luke's Foundation of Cleveland, Ohio

Jennifer Acree BEST Nonprofit Project

Catherine Brozowski Orfalea Fund

Una Flannery Kelley Nonprofit Finance Fund

Yvonne Moore The Daphne Foundation

Annemarie Riemer Hartford Foundation for Public Giving

Tracey Rutnik The Aspen Institute

Anne Vally The James Irvine Foundation

Suzanne Walsh Bill & Melinda Gates Foundation

Dan Wilson Ontario Trillium Foundation

2010 National Conference Host Committee

Grant Oliphant (chair) The Pittsburgh Foundation

Heather Arnet The Women and Girls Foundation of Southwest Pennsylvania

Carrie Barmen Pittsburgh Social Venture Partners

Gregg Behr The Grable Foundation

Henry Beukema McCune Foundation

Susan Brownlee The Fine Foundation Diana Bucco The Forbes Funds

Dee Delaney Formerly of FISA Foundation

Sylvia Fields Eden Hall Foundation

Joni Schwager Staunton Farm Foundation

Frederick Thieman The Buhl Foundation

Kirk Utzinger The Community Foundation of Westmoreland County

Robert Vagt The Heinz Endowments

Mailee Walker Claneil Foundation Inc.

Karen Wolk Feinstein The Jewish Healthcare Foundation of Pittsburgh

2010 National Conference Planning Committee

Carrie Avery (chair) The Durfee Foundation

Tanya Beer Formerly of The Colorado Trust

Diana Bucco The Forbes Funds

Patrick Corvington Formerly of The Annie E. Casey Foundation

Victoria Dunning The Global Fund for Children

Sidney Hargro Community Foundation of South Jersey

Annie Hernandez The Lumpkin Family Foundation

Ellen Koenig New Hampshire Charitable Foundation Curt McPhail Mary Black Foundation

Yvonne Moore The Daphne Foundation

Kathleen Odne Dean & Margaret Lesher Foundation

Paul Shoemaker Social Venture Partners Seattle

Barbara Sieck Taylor Grantmakers of Western Pennsylvania

Gayle Williams Mary Reynolds Babcock Foundation

Huilan Yang W.K. Kellogg Foundation

Scaling What Works Advisory Group

Eugene W. Cochrane, Jr. (chair) The Duke Endowment

Carol Thompson Cole Venture Philanthropy Partners

Anna Cowenhoven The Bank of America Charitable Foundation, Inc.

Charles T. Harris III SeaChange Capital Partners

Handy L. Lindsey, Jr. The Cameron Foundation

Mary Mountcastle Z. Smith Reynolds Foundation

Nancy Roob The Edna McConnell Clark Foundation

Shirley Sagawa sagawa/jospin consulting firm and Center for American Progress

Susan G. Zepeda Foundation for a Healthy Kentucky Inc.

Financial Supporters

\$500K and above

Bill & Melinda Gates Foundation The Edna McConnell Clark Foundation George Kaiser Family Foundation Open Society Foundations W.K. Kellogg Foundation

\$250K-\$499,999

The Annie E. Casey Foundation The Atlantic Philanthropies The Duke Endowment Ford Foundation Robert Wood Johnson Foundation

\$150K-\$249,999

Charles Stewart Mott Foundation The David and Lucile Packard Foundation John S. and James L. Knight Foundation Surdna Foundation

\$50K-\$149,999

The Bank of America Charitable Foundation, Inc. Carnegie Corporation of New York Evelyn and Walter Haas, Jr. Fund The Kresge Foundation Lumina Foundation for Education, Inc. S.D. Bechtel, Jr. Foundation The William and Flora Hewlett Foundation

\$20K-\$49,999

Blue Ridge Foundation New York Blue Shield of California Foundation Bruner Foundation The F.B. Heron Foundation The Joyce Foundation New Profit Inc. SeaChange Capital Partners

Up to \$19,999

The Eugene and Agnes E. Meyer Foundation The James Irvine Foundation

STATEMENTS OF FINANCIAL POSITION

December 31, 2010 and 2009

	2010	2009
ASSETS		
Cash and cash equivalents	\$800,065	\$1,049,970
Investments ¹	2,997,229	352,834
Contributions receivable	1,963,855	424,500
Membership dues receivable	12,643	6,500
Prepaid expenses	20,742	18,886
Deposits	19,726	14,886
Other assets	5,414	5,868
Property and equipment, net	151,207	224,902
Total assets	\$5,970,881	\$2,098,346
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$171,670	\$53,705
Accrued leave	23,027	31,732
Deferred membership dues	39,175	105,210
Deferred conference registration ²	_	226,561
Deferred rent	58,480	74,898
Other liabilities	5,250	5,250
Total liabilities	\$297,602	\$497,356
Net assets		
Unrestricted:		
Undesignated	\$1,015,351	\$444,835
Board designated reserve	750,000	750,000
Total unrestricted	\$1,765,351	\$1,194,835
Temporarily restricted ³	3,907,928	406,155
Total net assets	\$5,673,279	\$1,600,990
Total liabilities and net assets	\$5,970,881	\$2,098,346

¹ Investments are in government-backed securities.

 $^{\rm 3}~$ Includes temporarily restricted assets for program support for 2011–2013.

² 2010 national conference registration revenue was deferred in 2009.

STATEMENTS OF ACTIVITIES

December 31, 2010 and 2009

REVENUE AND SUPPORT Grants and contributions ⁴ \$5,035,175 \$685,240 Membership fees 845,190 603,140 Conference registrations ⁵ 446,633 - Conference sponsorship 19,500 145,500 Action learning 33,603 74,467 Consulting 50,166 39,845 Publications 1,763 1,834 Contributed services - 3,385 Investment income 22,136 10,811 Sublease rent ⁶ 42,000 8,750 Other income 1,850 3,270 Total revenue and support \$6,498,016 \$1,576,242 EXPENSES - 50,252 Program services: Member programs \$714,724 \$770,694 Scaling What Works ⁷ 493,995 - - Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 85,535		2010	2009
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Investment income 22,136 10,811 Sublease rent ⁶ 42,000 8,750 Other income 1,850 3,270 Total revenue and support \$6,498,016 \$1,576,242 EXPENSES \$714,724 \$770,694 Scaling What Works 7 493,995 - Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$378,386 \$414,379 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total supporting services \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 \$(\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Publications	1,763	1,834
Sublease rent $42,000$ $8,750$ Other income $1,850$ $3,270$ Total revenue and support $\$6,498,016$ $\$1,576,242$ EXPENSESProgram services: $\$714,724$ $\$770,694$ Scaling What Works 7 $493,995$ $-$ Conferences $369,674$ $187,384$ Research $ 50,252$ Communications $313,655$ $191,322$ Action learning $98,093$ $85,535$ Total program services $\$1,990,141$ $\$1,285,187$ Supporting services $\$1,990,141$ $\$1,285,187$ Management and general $\$378,386$ $\$414,379$ Fundraising $57,200$ $69,221$ Total supporting services $435,586$ $483,600$ Total supporting services $435,586$ $483,600$ Total expenses $\$2,425,727$ $\$1,768,787$ Changes in net assets $\$4,072,289$ $(\$192,545)$ Net assets, beginning of year $1,600,990$ $1,793,535$	Contributed services	-	3,385
Other income 1,850 3,270 Total revenue and support \$6,498,016 \$1,576,242 EXPENSES Program services: \$714,724 \$770,694 Member programs \$714,724 \$770,694 Scaling What Works 7 493,995 - Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$378,386 \$414,379 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total supporting services \$435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 \$192,545) Net assets, beginning of year 1,600,990 1,793,535	Investment income	22,136	10,811
Total revenue and support \$6,498,016 \$1,576,242 EXPENSES Program services: \$714,724 \$770,694 Member programs \$714,724 \$770,694 Scaling What Works 7 493,995 - Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$1,990,141 \$1,285,187 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Monages in net assets \$4,072,289 \$192,545) Net assets, beginning of year 1,600,990 1,793,535	Sublease rent ⁶	42,000	8,750
EXPENSES Program services: $Member programs$ $\$714,724$ $\$770,694$ Scaling What Works ⁷ 493,995 - Conferences $369,674$ $187,384$ Research - $50,252$ Communications $313,655$ $191,322$ Action learning $98,093$ $85,535$ Total program services $\$1,990,141$ $\$1,285,187$ Supporting services $\$378,386$ $\$414,379$ Fundraising $57,200$ $69,221$ Total supporting services $435,586$ $483,600$ Total supporting services $435,586$ $483,600$ Total expenses $\$2,425,727$ $\$1,768,787$ Changes in net assets $\$4,072,289$ ($\$192,545$) Net assets, beginning of year $1,600,990$ $1,793,535$	Other income	1,850	3,270
Program services: Member programs $\$714,724$ $\$770,694$ Scaling What Works ⁷ 493,995 - Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 $85,535$ Total program services $\$1,990,141$ $\$1,285,187$ Supporting services $\$1,990,141$ $\$1,285,187$ Total program services $\$378,386$ $\$414,379$ Fundraising $57,200$ $69,221$ Total supporting services $435,586$ $483,600$ Total supporting services $435,586$ $483,600$ Changes in net assets $\$4,072,289$ $(\$192,545)$ Net assets, beginning of year $1,600,990$ $1,793,535$	Total revenue and support	\$6,498,016	\$1,576,242
Member programs \$714,724 \$770,694 Scaling What Works 7 493,995 - Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$1,990,141 \$1,285,187 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total supporting services \$435,586 483,600 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	EXPENSES		
Scaling What Works ⁷ 493,995 - Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$1,990,141 \$1,285,187 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 \$(\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Program services:		
Conferences 369,674 187,384 Research - 50,252 Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Member programs	\$714,724	\$770,694
Research – 50,252 Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total supporting services \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Scaling What Works ⁷	493,995	-
Communications 313,655 191,322 Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Conferences	369,674	187,384
Action learning 98,093 85,535 Total program services \$1,990,141 \$1,285,187 Supporting services \$378,386 \$414,379 Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Research	-	50,252
Total program services \$1,990,141 \$1,285,187 Supporting services \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Communications	313,655	191,322
Supporting services Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Action learning	98,093	85,535
Management and general \$378,386 \$414,379 Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Total program services	\$1,990,141	\$1,285,187
Fundraising 57,200 69,221 Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Supporting services		
Total supporting services 435,586 483,600 Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Management and general	\$378,386	\$414,379
Total expenses \$2,425,727 \$1,768,787 Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Fundraising	57,200	69,221
Changes in net assets \$4,072,289 (\$192,545) Net assets, beginning of year 1,600,990 1,793,535	Total supporting services	435,586	483,600
Net assets, beginning of year <u>1,600,990</u> <u>1,793,535</u>	Total expenses	\$2,425,727	\$1,768,787
	Changes in net assets	\$4,072,289	(\$192,545)
Net assets, end of year \$5,673,279 \$1,600,990	Net assets, beginning of year	1,600,990	1,793,535
	Net assets, end of year	\$5,673,279	\$1,600,990

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⁴ Includes temporarily restricted grants and contributions for program support raised for 2011 – 2013.

⁵ No conference held in 2009.

 $^{\rm 6}~$ 2010 was the first full year of sublease rent revenue.

⁷ Scaling What Works was a new program area in 2010.

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A to E

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F to J

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K to O

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P to T

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U to Z

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